

**DROP  
THE PILL  
& LET IT  
CHILL!**

Your Authorized Big & Easy Dealer

**THE BIG & EASY**  
**BOTTLE BREW**

Distributed By: **The Nordest Group Inc.**  
Call Toll Free: **1.888.413.0017**

**Ingredients:** Brewer's wort: water, barley, malt, glucose (corn syrup), hops, lactic acid, may contain less than 0.5% alc./vol.

**THE BIG & EASY**  
**BOTTLE BREW**

**3 EASY  
STEPS  
TO GREAT  
BEER!**



# JUST 3 EASY STEPS TO GREAT BEER IN NO TIME!

The **Big and Easy Bottle Brew** makes it easy for you to make your own beer, because it is made up of conveniently bottled wort, produced from only the best ingredients available. The only thing left for you to do, is add the yeast to start the fermentation process. In addition, our unique pressure cap allows your beer to ferment and carbonate perfectly and naturally right in the bottle. At the end of fermentation, the yeast settles firmly to the bottom.

This is the traditional way of brewing beer, the way that it has been done for thousands of years, before modern filtration equipment was invented. We believe **The Big and Easy Bottle Brew** creates a more natural, premium beer that has not been stripped of all its goodness and flavour.

The final alcohol content of your beer is approximately 5% alc./vol.



## Premium Pilsner

5% alc./vol.

This extraordinary European style beer has a full bodied flavour with a pronounced but pleasant bitterness, deep amber in colour. Brewed only with the finest imported German hops, including the world famous Hallertau. You would have to travel to Europe to enjoy a beer of this quality, this fresh!



## Mexican Cerveza

5% alc./vol.

Blue sunny skies, sandy golden beaches, the warm turquoise sea, and of course, cold refreshing Mexican beer, bring back great memories. Treat yourself and your friends to this smooth and easy drinking Cerveza!



## Red Lager

5% alc./vol.

This very popular Canadian beer lets you enjoy the dark richness of a British style ale as well as the smoothness of a North American lager. Its caramel flavours deliver a slightly sweet aftertaste. Let the great taste speak for itself!

## Easy to Follow Instructions

Makes beer with 5% alc./vol.

PREP TIME: 10 SECONDS

READY IN APPROXIMATELY 2 WEEKS

1. Let product adjust to room temperature. Unscrew and dis-card solid cap, drop yeast pill into bottle, and screw on pressure cap firmly (pressure cap includes relief valve).

**CAUTION:** Never use solid cap, bottle will explode. Do not place any objects on top of bottle. Keep out of reach of children and pets.

2. Store upright out of direct sunlight at room temperature (not below 19°C, 66°F) until beer becomes very clear (1 to 2 weeks depending on room temperature).

3. Refrigerate upright for at least 12 hours. Pour carefully.

**CAUTION:** Do not attempt to open bottle without chilling.

## Frequently Asked Questions

**Q: What is the liquid in The Big & Easy Bottle Brew, and what does the yeast do?**

**A:** The liquid is non-alcoholic, unfermented beer called “Brewer’s Wort”. The yeast converts the sugar in the wort into alcohol and carbon dioxide (CO<sub>2</sub>). Foam develops during fermentation leaving a protein ring in the neck of the bottle. After fermentation, the yeast settles firmly to the bottom.

**Q: Is Brewer’s Yeast healthy?**

**A:** Brewer’s Yeast is a rich natural source of B group vitamins and contains a range of amino acids, minerals and trace elements.

**Q: What does the pressure cap do?**

**A:** The pressure cap vents excess CO<sub>2</sub> and carbonates the beer naturally.

**Q: How do I best store the finished beer?**

**A:** Best is to store the beer at room temperature up to 8 weeks, refrigerate for 12 hours before opening.

**Q: Will my beer go flat if I don’t drink the whole bottle?**

**A:** The yeast helps to keep the beer carbonated for a few days. The less beer remaining, the faster it will go flat.